

march minute

May/Georgia/Gwinnett

march of dimes®
march for babies®

Fundraising Update

The current total is not reflected on our March for Babies Gwinnett website correctly. We are actually sitting at over **\$256,000.**

The Walk may be over but **fundraising is still going on!** You can continue to fundraise until June 30th to qualify for March of Dimes national incentives, but **we will continue to accept donations until December 31, 2016.** There's still time to reach—or exceed—your team or individual goals!! And to add to the fun, we have one more Team Fundraising challenge. The team with the most online fundraising between now and June 6th will win a Chick Fil A breakfast for the entire team!

Keep up the good work!



Thank You for coming out and sharing in the
2016 March for Babies.

You can continue to fundraise until June 30 to qualify for national Incentives, but **we will accept donations until December 31, 2016.**

Here's how your fundraising helps babies

In 2015...



Every year, funds raised during March for Babies walks are used throughout Georgia's communities to educate, advocate, research and create partnerships that help reduce the incidence of premature birth in the state.

76 cents of every dollar donated to the March of Dimes goes toward research and programs that improve the health of moms and babies. Our methodology for calculating program expenses is based on Generally Accepted Accounting Principles that all non-profits are required to follow.

DID YOU KNOW?

Georgia received a "D" in 2015 for its premature birth rate of 10.8%, which is higher than the national average of 9.6%, a "C." Georgia has one of the 10 worst rates in the nation, and this is something we all can change...TOGETHER!

Donation Link.....marchforbabies.org or bit.ly/GwinnettMFB2016
For more information.....404-350-9800 or GA619@marchofdimes.org

March for Babies online photo gallery

We had an incredible turnout for our Gwinnett March for Babies Walk at Suwanee Town Center Park! The weather was perfect for our over 1,200 walkers who joined us for a day of fun, walking, fundraising and support for Georgia's most fragile population—our babies!

Thank you for coming out and sharing in the 2016 March for Babies walk. Follow this <https://www.dropbox.com/sh/2psn9d5yxz3y10o/AACvBq-DAM6OlmFBOyZCqlaVa?dl=0> to an online photo album from the event.



Feel free to download and share some fun pics on social media with the hashtag #MarchforBabies.

Team Spotlight: Team Little Giant

This year, Team Captain Derek Tuthill had some help with his fundraising: the students at Dacula Middle School. The students helped to raise over \$2000 for Team Little Giant to help the Gwinnett March for Babies event. Part of the classroom incentive was to "pie" teachers who participated. Mr. Tuthill's students did so well that he received 8 pies from 8 different students. We cannot thank the students, participating teachers, faculty, and staff enough for making this happen.



THANK YOU to our
2016 March for Babies
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Bronze Sponsor



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National
Sponsors:



march for babies®

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A FIGHTING CHANCE FOR EVERY BABY™

Fundraiser Incentive Program

\$500 Level



Long Sleeve Tee
or Bag

Circle of Champions* \$1000+



Wear your support for stronger healthier babies!
Become a Circle of Champions member today
and earn a special March for Babies polo.
**Join this elite group today that is
giving every a baby a fighting chance!**

- \$1,000** Circle of Champions polo shirt, March for babies t-shirt and \$25 gift card
- \$2,500** Circle of Champions polo shirt, March for babies t-shirt, \$75 Macy's or Kmart gift card and entry into the Fundraising Reward Drawing
- \$5,000** Circle of Champions polo shirt, March for babies t-shirt, \$150 Macy's or Kmart gift card and entry into Fundraising Reward Drawing
- \$10,000+** Circle of Champions polo shirt, March for babies t-shirt, \$250 Macy's or Kmart gift card and entry into Fundraising Reward Drawing

\$250 Level



Men's/Ladies
Tank Top or Cap

\$100 Level



T-Shirt

Get started at marchforbabies.org

Any fundraiser that meets the qualifications below will automatically be entered into the Fundraising Reward drawing. Trip includes air travel, three-night hotel accommodations and a 2-day Park Hopper pass for four people to Walt Disney World Florida or Disneyland in California. Travel must be completed between August 1, 2016 and June 30, 2017 (some restrictions apply)**

How to Qualify for Entry into the Random Drawings:

- 1) You must raise at least \$2,500 in a March for Babies event in 2016.
- 2) Drawing to be held on July 1, 2016 at the March of Dimes National Office in White Plains, New York.
- 3) All money must be received online or turned in to your local March of Dimes office by midnight on June 30th, 2016, to qualify.
- 4) You may also qualify by sending in your name, address and email address handwritten on a postcard (one per person) to the March for Babies Department at March of Dimes Foundation, 1275 Mamaroneck Avenue, White Plains NY 10605 by June 15, 2016 – no purchase or participation necessary.
- 5) This incentive is not open to March of Dimes employees or family members.

** Some blackout dates may apply. Fundraising Reward Rules can be found at marchforbabies.org