

## Fundraiser shout outs

A big Thank You to our top fundraisers:

### Top 3 Overall Teams

1. Publix– ATL Dairy
2. Gwinnett Medical Center– Fight like a Premie
3. Cisco Systems, Inc.

### Top 3 Family Teams

1. Team Elias Cloer
2. Jack Christian
3. Yeah Babies

### Top 3 Individuals

1. Natasha Cloer
2. Jennifer Jessel
3. Kevin Carmichael



## Corporate community partner spotlight

Publix is much more than your average local supermarket...it is also a devoted community partner.



Since 1995, Publix Super Markets, Inc. has worked alongside the March of Dimes towards our mission to improve the lives of moms and babies. During that time, Publix customers and associates have raised an incredible \$57 million to help give all babies a healthier start.

March of Dimes President Dr. Jennifer Howse, National Board of Trustees Chair Gary Dixon, and National Ambassador Ismael Torres-Castrodad recently visited Publix and presented President Todd Jones and CEO Ed Crenshaw with the March of Dimes Crystal Award in recognition as the 2015 #2 March for Babies National Corporate Partner and to celebrate our partnership.

"We are very proud of our 21-year history with the March of Dimes, and supporting healthier moms and stronger babies is an extension of who we are," said Maria Brous, Publix director of media and community relations.

To support more breakthroughs for babies, the grocery giant will ask customers to join them in their annual fundraising drive starting on April 9 and running through April 30. Associates will sell cutouts at checkout on which customers can write their name or the name of a baby they love.

"Publix is one of our most valued partners and their support to the community is matched by their associates' enthusiasm for this campaign. We are grateful for their leadership and commitment to joining with us to give every baby a fighting chance," said Dr. Howse.

Publix is the #2 March for Babies Team in the country and is one of the 10 largest-volume supermarket chains in the United States with over 179,000 employees in 1,111 locations in Florida, Georgia, South Carolina, Alabama, Tennessee, and North Carolina.

## Join Us on our Metro Atlanta

Facebook MFB Walk event page at:  
<https://www.facebook.com/events/534399593392483/>

Where we'll provide up-to-the-minute news about the event, sponsors and fun facts, as well as day-of information.

## Fundraise with us

Gwinnett Medical Center is still taking orders for the **Fight Like a Premie NICU tumblers**. They are 26 oz. Double Wall Insulated Slide Close Lid Sweat Resistant Dishwasher, Microwave, Freezer Safe and Fits All Cup Holders. They are also BPA Free and FDA Approved and only **\$24!** If interested, please email [kboatright@gwinnettmedicalcenter.org](mailto:kboatright@gwinnettmedicalcenter.org)

March for Babies.....Saturday, April 30th, 2016

Sign Up/Event Details.....[marchforbabies.org/event/gwinnettga](http://marchforbabies.org/event/gwinnettga)

For more information.....404-350-9800 or [GA619@marchofdimes.org](mailto:GA619@marchofdimes.org)

# March for Muffins Online Fundraising Challenge

Spring is here and the March for Babies Walk is just around the corner. That means it's time for our annual March for Muffins Online Fundraising Challenge!

If you've been waiting to recruit team members and raise more money, well now is the time!

From April 10 to April 20, the team that raises the most money during this timeframe wins a delicious breakfast of assorted muffins and coffee. **BUT WAIT, THERE'S MORE!** The winning team will also be the first team on the Walk route on April 30th, leading the way for thousands of walkers through the streets of Suwanee—and will have bragging rights!!

Your March of Dimes Community Director will discuss the details of the muffin and coffee delivery, and your team's name will be recognized by the emcee from the starting line at the walk.

Do you have friends or co-workers who might like to join your team? Invite them now. Have all your team members from last year signed up? If not, sign in, email them and encourage them to register at:

[www.marchforbabies.org/event/gwinnettga](http://www.marchforbabies.org/event/gwinnettga)

Thanks in advance for helping us further our mission to help give every baby a fighting chance!

## Did you know?

- Each year 1 in 10 babies is born too soon
- The pre-term birthrate in GA is 10.8% (higher than the national average of 9.6%) and equates to a "D"
- GA has one of the 10 worst rates in the nation
- Atlanta's premature birth rate is 11.5%, or an "F"
- 76 cents of every dollar donated to the March of Dimes goes directly to programs that help moms and babies
- GA currently screens for 30 of 32 genetic conditions on the Federal Recommended Uniform Screening Panel (RUSP) thanks largely in part to MOD advocacy
- For more than 77 years, the March of Dimes has helped moms take charge of their health, and supporting families when something goes wrong.

Join Now and Help Us:

# KNOCKOUT PREMATURETY!

[www.marchforbabies.org/event/gwinnettga](http://www.marchforbabies.org/event/gwinnettga)



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#WhyIWalkGA

#MarchforBabiesGA

# march for babies®

march of dimes®  
A FIGHTING CHANCE FOR EVERY BABY™

## Fundraiser Incentive Program

### \$500 Level



Long Sleeve Tee  
or Bag

### Circle of Champions\* \$1000+



**Wear your support for stronger healthier babies!**  
Become a Circle of Champions member today  
and earn a special March for Babies polo.  
**Join this elite group today that is  
giving every a baby a fighting chance!**

**\$1,000** Circle of Champions polo shirt, March for babies t-shirt and \$25 gift card

**\$2,500** Circle of Champions polo shirt, March for babies t-shirt, \$75 Macy's or Kmart gift card and entry into the Fundraising Reward Drawing

**\$5,000** Circle of Champions polo shirt, March for babies t-shirt, \$150 Macy's or Kmart gift card and entry into Fundraising Reward Drawing

**\$10,000+** Circle of Champions polo shirt, March for babies t-shirt, \$250 Macy's or Kmart gift card and entry into Fundraising Reward Drawing

### \$250 Level



Men's/Ladies  
Tank Top or Cap

### \$100 Level



T-Shirt

## Get started at [marchforbabies.org](http://marchforbabies.org)

Any fundraiser that meets the qualifications below will automatically be entered into the Fundraising Reward drawing. Trip includes air travel, three-night hotel accommodations and a 2-day Park Hopper pass for four people to Walt Disney World Florida or Disneyland in California. Travel must be completed between August 1, 2016 and June 30, 2017 (some restrictions apply)\*\*

#### How to Qualify for Entry into the Random Drawings:

- 1) You must raise at least \$2,500 in a March for Babies event in 2016.
- 2) Drawing to be held on July 1, 2016 at the March of Dimes National Office in White Plains, New York.
- 3) All money must be received online or turned in to your local March of Dimes office by midnight on June 30th, 2016, to qualify.
- 4) You may also qualify by sending in your name, address and email address handwritten on a postcard (one per person) to the March for Babies Department at March of Dimes Foundation, 1275 Mamaroneck Avenue, White Plains NY 10605 by June 15, 2016 – no purchase or participation necessary.
- 5) This incentive is not open to March of Dimes employees or family members.

\*\* Some blackout dates may apply. Fundraising Reward Rules can be found at [marchforbabies.org](http://marchforbabies.org)