



**MARCH
FOR BABIES**

TEAM FUNDRAISING IDEAS



RAISE AND REWARD: Inspire your teammates to reach new heights by offering rewards to your top fundraisers. Secure donated high-end items like electronics, gift certificates or even air miles to keep the competition strong.

MARCH OF DIMES WARS: Use canisters or decorate your own collection jars to place on your desk at work, in cafeterias, at bank teller windows and at cash registers and check-out counters within local businesses. Have friends, family, colleagues and the whole community fill your containers with dimes.

BAKE SALE: Bring your best-baked goods to work or set up outside your home or a local business, priced to sell.

BLUE JEANS FOR BABIES: Have employees pay to wear casual clothes to work.

BOOK SALE: Bring old books to work to resell—\$2 for paperbacks and \$5 for hard covers.

GARAGE SALE: Sell items donated from friends and coworkers at a local garage sale.

ICE CREAM PARLOR: Simulate an ice cream parlor in your breakroom or within your community. Serve ice cream sundaes for a donation.

Contact your local March of Dimes staff for more fundraising ideas to help you reach new heights!

CUT OUT CAMPAIGN: Display cut outs at the front desk, store registers or in a cafeteria and sell for \$1 or more each. (Contact your local March of Dimes staff to secure the cutouts.)

AUCTIONS: Auction items such as parking spaces, lunch on the boss or any other privilege. Save your biggest items for your biggest donors—a paid day off or getting to be the boss for a day.

POTLUCK: Employees bring in lunch or breakfast items and request a donation per plate.

SNACK BAR: Buy candy bars, chocolate, lollipops or other snacks at a discount store and open a snack bar in a communal space at work or home.

BURPEES FOR BABIES: Try this fun opportunity to get moving! Start by doing your own burpees and then challenge a colleague or friend to match you or do more. With each Burpee for Baby challenge accepted, the challenger must donate, complete their burpees and nominate the next person.

T-SHIRT DESIGN CONTEST: Hold a T-shirt design contest and charge \$5 or more per entry. Designs are voted on by donation, and the one that raises the most funds becomes the team shirt design. Shirts are then purchased by team members.