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2017 Partnership Opportunities
Dubois—Pike County March for Babies
October 7, 2017 Jasper, Indiana

march of Dimes: a history of success



The March of Dimes helps moms have full-term pregnancies and healthy babies. And if something goes wrong, we offer information and comfort to families. We research the problems that threaten our babies and work on preventing them.

Since its founding in 1938, March of Dimes has consistently excelled at bringing together key stakeholders to address some of the world's gravest child health challenges. The March of Dimes lone concern has always been to give children a healthy start. We first defeated polio, then we brought together the first concerted effort to focus on birth defects. Today, we continue that quest and are simultaneously addressing the crisis of premature birth.

From the halls of Congress to the boardrooms of corporate giants to high schools and civic organizations, the March of Dimes generates support that improves the health of babies. Few have accomplished what the March of Dimes set out to do. As an organization, we have developed vaccines that led to cures and protection, funded research that won awards and saved lives, educated women about how to have a healthy, full-term pregnancy and developed breakthroughs on many fronts that are now standards of care and compassion. Whatever we believe to be an obstacle to having a stronger, healthier baby is where we focus our efforts.

our recent success

- **Hundreds of researchers** representing 20 disciplines worked together in our Prematurity Research Centers in California and Ohio
- **530 Community Programs** brought health education and prenatal care to groups of moms-to-be, treatment and care for serious health programs, and cutting-edge education for health care providers
- **83 countries** participated in the 3rd annual World Prematurity Day in 2013. Partners on all continents joined the March of Dimes and landmarks were lit purple around the globe
- **92,000 families** with a newborn in intensive care were offered comfort and information through March of Dimes NICU Family Support in 132 hospitals
- **9 million people** visited our websites in English and Spanish for information on how to have a full-term pregnancy and healthy baby



- **Celebrated the decrease** of the U.S. premature birth rate for the 6th year in a row from a high of 12.8% to 11.5%
- **6 states** earned an "A" on the March of Dimes Premature Birth Report Card: Alaska, California, Maine, New Hampshire, Oregon and Washington

Last Year's March for Babies

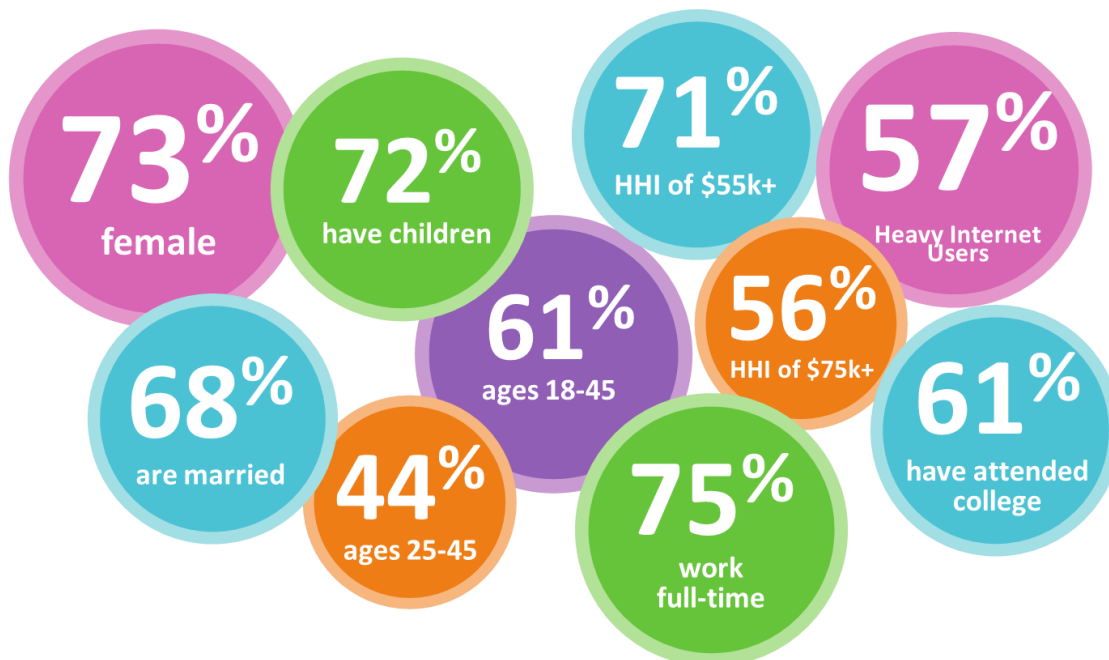


As the March of Dimes signature event fundraiser, March for Babies supports the March of Dimes mission to improve the health of babies. More than 3 million people participate as walkers, volunteers and sponsors in more than 692 communities nationwide.

Each year, individual walkers along with family, corporate, and school teams enjoy walking with a shared purpose to support the March of Dimes. In 2016, **more than 300 walkers** raised **over \$40,500** in the **Dubois County** March for Babies. Across Indiana, over 11,567 people walked at 42 March for Babies events and raised more than \$1 million.

The March of Dimes has been working hard for more than 75 years. As we embark on 2016, we invite you to partner with us. Sponsors enjoy robust marketing benefits and are positioned in highly visible media campaigns including television, radio, print and outdoor. Local partners are invited to sponsor, create teams, and run local fundraising activities. Explore just a few of the many reasons that a March of Dimes corporate partnership benefits our community. We look forward to celebrating together.

demographic appeal



March of Dimes offers signature events, programs and services that provide vehicles for engagement for companies and individuals. We invite you to discuss the variety of March for Babies sponsorship opportunities with your March of Dimes representative to create a partnership that meets your needs.

2017 March for Babies Commitment form

Dubois - Pike County

PRESENTING	\$2,075
PLATINUM	\$1,075
GOLD	\$675
SILVER	\$275
BRONZE	\$175

company name/donor

primary contact

address

city

state

zip code

phone

fax

email

alternate contact person

phone

email

☐ **YES, we will support the March of Dimes, as a _____ sponsor
in the amount of \$_____.**

signature of primary contact

date

(My signature indicates authorization to make this commitment on behalf of my company.)

I AM UNABLE TO SPONSOR, BUT WISH TO MAKE A FUND THE MISSION DONATION \$_____

☐ **NO, I/we prefer the support remains anonymous. Please do not publish the name.**

payment options: (payment is due no later than 30 days prior to event)

- ☐ check enclosed (payable to March of Dimes)
- ☐ credit card

credit card number

expiration date

circle one:

visa

MasterCard

American express

discover

name as it appears on card

Please mail original form to:

Locally

Don Lichlyter ▪ 1610 Reservoir Ave. ▪ Jasper, IN ▪ 47546 phone (812) 631-2946

Or the March of Dimes office

Mike Ball—March of Dimes ▪ 5100 East Vogel Road Suite #120 ▪ Evansville, IN ▪ 47715
(812) 449-4649 ▪ email mball@marchofdimes.org