



Loyalty and recognition program

March for Babies brings people together through events across the country and online while raising critical funds to tackle America's maternal and infant health crisis — one person, one community, and one step at a time.



As you fundraise you are helping **all families** and you can receive recognition at both the local and national level, as well as certain items, all based on the level of fundraising achieved. Below is a description of each recognition level:

Marcher level - \$100

2025 Signature T-shirt

You're marching toward success! At the \$100 level, you've earned this soft-spun cotton T-shirt to show you're taking steps for healthy families.



T-Shirts available for pick up at your event. All other items will be shipped directly to you based on funds raised and received by 6/30/2025.

NEW FOR 2025: CHOOSE YOUR GIFT AT EACH LEVEL

Catalyst level - \$300

Portable power bank OR sling bag

At \$300 you are on the move toward a brighter future for all moms, babies, and families. Carry the mission with you with your choice of a portable power bank or March of Dimes sling bag.



Changemaker level- \$500

Bluetooth speaker OR trucker hat

Get loud about your support of moms, babies, and families. At \$500 you can sport our March of Dimes trucker hat or listen to your own walk soundtrack on this branded Bluetooth speaker.



CIRCLE OF CHAMPIONS - level - \$1,000

Windbreaker OR joggers

Congratulations! At the \$1,000 level, you've joined our exclusive Circle of Champions and earned the choice of an official Circle of Champions windbreaker or joggers.



Mobilizer level - \$2,500

30oz Stanley® Quencher OR pullover

At the \$2,500 level, you're moving our mission forward. You've earned your choice of a performance pullover or iconic 30oz. Stanley® cup.



Defender level - \$5,000

Puffer jacket OR soft-shell vest

You are our best defense in the fight for healthy moms, babies, and families. Choose your defense against the elements with a puffer jacket or water-repellent vest.



Hero level - \$10,000

Garmin® watch OR Beats® headphones

You're a March for Babies hero! As an elite supporter you have earned your choice of a Garmin® watch or Beats® headphones. Use your gift even when your cape is hidden!

