

GOAL: \$1,000

Fundraising Strategies:

- Online letter writing to family and friends - \$500
- Social Media Fundraising - \$250
- Passion Fundraising – Bake Sale - \$250

Fundraising Network:

Send an email or letter with your story and reason for raising funds for the March of Dimes.

- Make your own \$25 self-donation - \$25
- Ask five neighbors for \$10 each - \$50
- Ask your boss to contribute \$50 - \$50
- Ask five co-workers for \$10 each - \$50
- Ask three family members for \$25 each - \$75
- Ask two business for \$50 each - \$100
- Ask four friends for \$25 each - \$100
- Ask two people at your community organization to donate \$25 each - \$50

TOTAL - \$500

Social Media Fundraising:

Post a link to your March of Dimes Personal Page on the social media account of your choice. Share a fact about March of Dimes, a quick story about why you are fundraising or a photo daily to make your social media post personal. Share your fundraising goal with your social media network and keep them updated with your progress. Thank you social media donors online and acknowledge them publicly for their support.

- Ten social media donations of \$25 each - **\$250**

Host a Passion Fundraising Event:

Organize a passion fundraising event and take your March of Dimes fundraising to the next level. Speak with the individual in the office who schedules employee activities and tell them about your goal to raise funds for the March of Dimes. Ask them if they would be willing to allow you to organize a Bake Sale or other office fundraiser to help you reach your goal.

- Bake Sale during morning or afternoon hours - **\$250**