



A MOTHER OF A MOVEMENT

TO FIGHT FOR THE HEALTH
OF ALL MOMS AND BABIES

MARCH FOR BABIES – FORT WORTH 2025 SATURDAY, APRIL 12 | PANTHER ISLAND PAVILLION

When you join March for Babies, you're joining a movement to improve health outcomes for moms and babies... because our country is facing a maternal and infant health crisis. The U.S. remains among the most dangerous developed nations for childbirth, especially for women and babies of color. It's unacceptable. Each year, one woman dies every 12 hours from pregnancy and childbirth complications, two babies die every hour, and 1 in 10 babies is born too soon.

As a March for Babies community, we're better together. We're stronger together. We're louder together. United by our shared passion for helping families, we rally through the highs and lows of pregnancy and parenting at every point of the journey. Across the country, as teams and individuals, this collective community is part of an even greater movement—a mother of a movement—to help March of Dimes work to close the health equity gap and end preventable maternal and infant risks and death.

Together we will UNITE, CONNECT, HONOR, and CARE for every family to improve maternal and infant health. We'll support every family with health education and resources. We'll help fund research to change the future of our children—and our children's children. We'll push for policy changes that protect moms and moms-to-be.

We will make change happen.

Join our community. Fundraise for families.

March for Babies: A Mother of a Movement.



MARCH FOR BABIES – FORT WORTH | PANTHER ISLAND PAVILLION | 8:00AM – 12:00PM

PARTNERSHIP OPPORTUNITIES

SIGNATURE SPONSOR - \$75,000

- Year-round opportunity to use March for Babies: A Mother of a Movement™ master logo with MOD approval
- Speaking opportunity for C-suite leader at all local March for Babies ancillary events leading up to the day of experience, such as:
 - PEP UP Rally
 - Local Awards Celebration
- Opportunity to provide a quote in local March for Babies press release (if applicable)
- 1st right of refusal for C-suite leader to speak in local media interviews regarding March for Babies: A Mother of a Movement™ (if secured)
- Company recognition in local media talking points (if secured)
- Access to March for Babies media toolkit to use for internal company communication and promotions
- Hyperlink to company website on local March for Babies: A Mother of a Movement™ webpage
- Opportunity to select, brand and activate through a March for Babies local experience asset*
- 20' x 20' tent with company signage at March for Babies local experience, located in 'MFB Corporate Court' with tables and chairs for employees and guests to gather

PLATINUM SPONSOR - \$50,000

- 90 Day opportunity to use March for Babies: A Mother of a Movement™ master logo with MOD approval
- Opportunity to provide a quote in local March for Babies press release (if applicable)
- 2nd right of refusal (following Signature Sponsors) for C-suite leader to speak in local media interviews regarding March for Babies: A Mother of a Movement™ (if secured)
- Hyperlink to company website on local March for Babies: A Mother of a Movement™ webpage
- Access to March for Babies media toolkit to use for internal company communication and promotions
- Opportunity to select, brand and activate through a March for Babies local experience asset**
- 20' x 10' tent with company signage at March for Babies local experience, located in 'MFB Corporate Court' with tables and chairs for employees and guests to gather

GOLD SPONSOR - \$25,000

- 60 Day opportunity to use March for Babies: A Mother of a Movement™ master logo with MOD approval
- Access to March for Babies media toolkit to use for internal company communication and promotions
- Opportunity to select, brand and activate through a March for Babies local experience asset*
- 10' x 10' tent with company signage at March for Babies local experience, located in 'MFB Corporate Court' with tables and chairs for employees and guests to gather



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SILVER SPONSOR - \$15,000

- 30 Day opportunity to use March for Babies: A Mother of a Movement™ master logo with MOD approval
- Access to March for Babies media toolkit to use for internal company communication and promotions
- 10' x 10' tent with company signage at March for Babies local experience, located in 'MFB Corporate Court' with tables and chairs for employees and guests to gather
- Opportunity to receive recognition and activate through a March for Babies local experience asset*

Recognition and Benefits for PLATINUM, GOLD, and SILVER SPONSORS:

- Logo on local March for Babies webpage
- Logo on select signage at local March for Babies ancillary events
- Logo on local March for Babies t-shirt
- Logo on local March for Babies 'Save the Date'
- Logo on local March for Babies 'Pep Up Rally' invite
- Logo on local March for Babies Awards Celebration invite (if applicable)
- Logo and name recognition on select signage throughout the March for Babies experience
- (1) co-branded social media post highlighting partnership with MOD
- Logo recognition on local March for Babies social media recognition/thank-you post
- Company name featured in the sponsor list on the social media event page.

BRONZE SPONSOR - \$10,000

- Name on all select signage at the March for Babies experience
- Access to March for Babies media toolkit to use for internal company communication and promotions
- Name in local March for Babies social media recognition/thank-you post
- Company name featured in the sponsor list on the social media event page.
- 10' x 10' tent with company signage at March for Babies local experience, located in 'MFB Corporate Court' with tables and chairs for employees and guests to gather

FRIENDS OF MARCH OF DIMES - \$2,500 - \$5,000

Recognition and Benefits (based on supporting level):

- Name on select supporter signage at the March for Babies experience
- Access to March for Babies media toolkit to use for internal company communication and promotions
- Company name featured in the supporter list on the social media event page.

***Assets are aligned to sponsorship levels. Asset selection priority is based on availability at an appropriate level and the date of signed sponsorship commitment.**



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2025 COMMITMENT FORM

Print your name or your company's name **exactly** as it should appear on all print material.

Company Name _____

Contact Name: _____ Email Address: _____

Address: _____

City: _____ State: _____ ZIP Code: _____ Phone #: _____

PLEASE RESERVE:

____ \$75,000 Signature Sponsor

____ \$10,000 Bronze Sponsor

____ \$50,000 Platinum Sponsor

____ Friends of March of Dimes \$ _____

____ \$25,000 Gold Sponsor

____ \$15,000 Silver Sponsor

____ I would like to make a 100% tax-deductible Fund the Mission gift in the amount of \$ _____

Signature of primary contact

Date

(My signature indicates authorization to make this commitment on behalf of my company.)

Payment options (payment is due no later than March 29, 2025):

- ☐ Send invoice
- ☐ Check enclosed (payable to March of Dimes)

Please remit check payments to:

March of Dimes
5720 Lyndon B Johnson Fwy
Suite 500
Dallas, TX 75230
MEMO: March for Babies Dallas

March of Dimes - DFW
Lucero Sondakh-Dorantes
Director of Donor Development
LSondakh-Dorantes@marchofdimes.org