



MARCH FOR BABIES®

**Youth Program
2025**

FUNDRAISE WITH MARCH OF DIMES

March of Dimes raises money for babies who are born too soon, very, very small and sometimes very sick.

Premature babies need our help to grow up big and strong like each one of you. We can help them by raising lots of money.

March of Dimes works together with students like you all across America to raise money so that babies can be born healthy. You're a very important part of helping.



80 cents of every dollar goes back into our mission programs.



Our use of your donation



Total mission programs – 80 cents

- **Community collaboration** – 56 cents
- **Research** – 20 cents
- **Programs, education, and advocacy** – 4 cents

Fundraising

8 cents

Administrative

12 cents



Programs, education, and advocacy

March of Dimes reaches 50K families of preterm or sick babies through NICU Family Support®, brings critical care to women with Mom & Baby Mobile Health Centers®, and provides PeriStats for the latest data on maternal and infant health. We also train healthcare professionals, educate families, and advocate for health equity.

Research

To address the maternal and infant health crisis, we fund innovative research, investing nearly \$6M across 42 awardees, uncovering breakthroughs with 5 Prematurity Research Centers, publishing 82 articles, and supporting early-stage ventures through our Innovation Fund. We're expanding knowledge and resources to make sure every mom and baby survives and thrives.

Community collaboration

We collaborate with over 20K volunteers and partners to support moms and babies everywhere. Working with 250+ organizations, we reach over 6K people through our Collective Impact program. And our national March for Babies brings together families, volunteers, corporate partners, and communities, helping raise \$26M to go back into our mission.



YOU'RE UNITING

for health equity,
opening the door for all
moms to have access to
care and protecting the
health of families by
advocating for their
rights.



YOU'RE CONNECTING

year-round through
customized challenges
and team building
activities that engage
employees, families and
friends who want moms
and babies to be
healthy and strong.



YOU'RE HONORING

motherhood, babies
and those who've
experienced loss by
staying active and
creating change.



YOU'RE CARING

for all families
throughout their
pregnancy—whether it
goes as planned or has
unexpected challenges
—by raising critical
funds, so moms and
babies get the best
possible start.

Why be part of this adventure?

You can involve the whole school and all subjects!

EVENT CREATION



create activity and impact for your community

LEARNING THE HISTORY



learn about FDR, polio and March of Dimes history

HEALTH & WELLNESS



learn about how to create healthy outcomes for babies

MONEY MANAGEMENT



fundraising challenge nurtures compassion for others

ART CREATION



individuality & creativity through days of movement & event prep

CIVIC IMPACT



networking, sharing with others and seeing the cause and effect



HOW THE MARCH OF DIMES BEGAN



HISTORY

When March of Dimes began it wasn't about premature babies like it is now.

March of Dimes was founded a long time ago, in the year 1938 by President Franklin Delano Roosevelt.

President Roosevelt was in a wheelchair because he had Polio. Polio was a disease that affected children's muscles (lungs/legs). President Roosevelt began the March of Dimes to help find a cure for Polio.



HISTORY

President Roosevelt asked the American people to send dimes to the White House so that he could give the money to scientists to help find a cure for polio.

By 1955, Dr. Jonas Salk developed the cure for Polio. Today no children get the disease Polio because when you were a baby, your doctor gave you a vaccine to keep you from ever getting the disease.

Now March of Dimes raises money so all babies can be born healthy.



FACTS ABOUT BABIES

When a baby is born on time it is called **Full term**.

A full term baby takes **9 months** to be born.

A full term baby weighs about **7-8 pounds**.

When a baby is born too small and too soon it is called **Premature or a Preemie**.

A premature baby weighs about **1-3 pounds**.



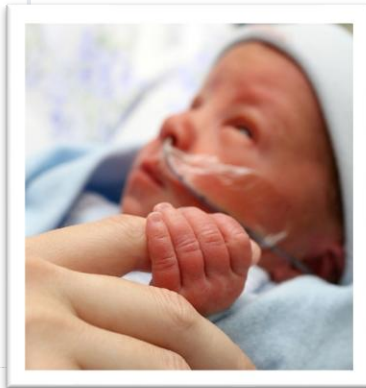
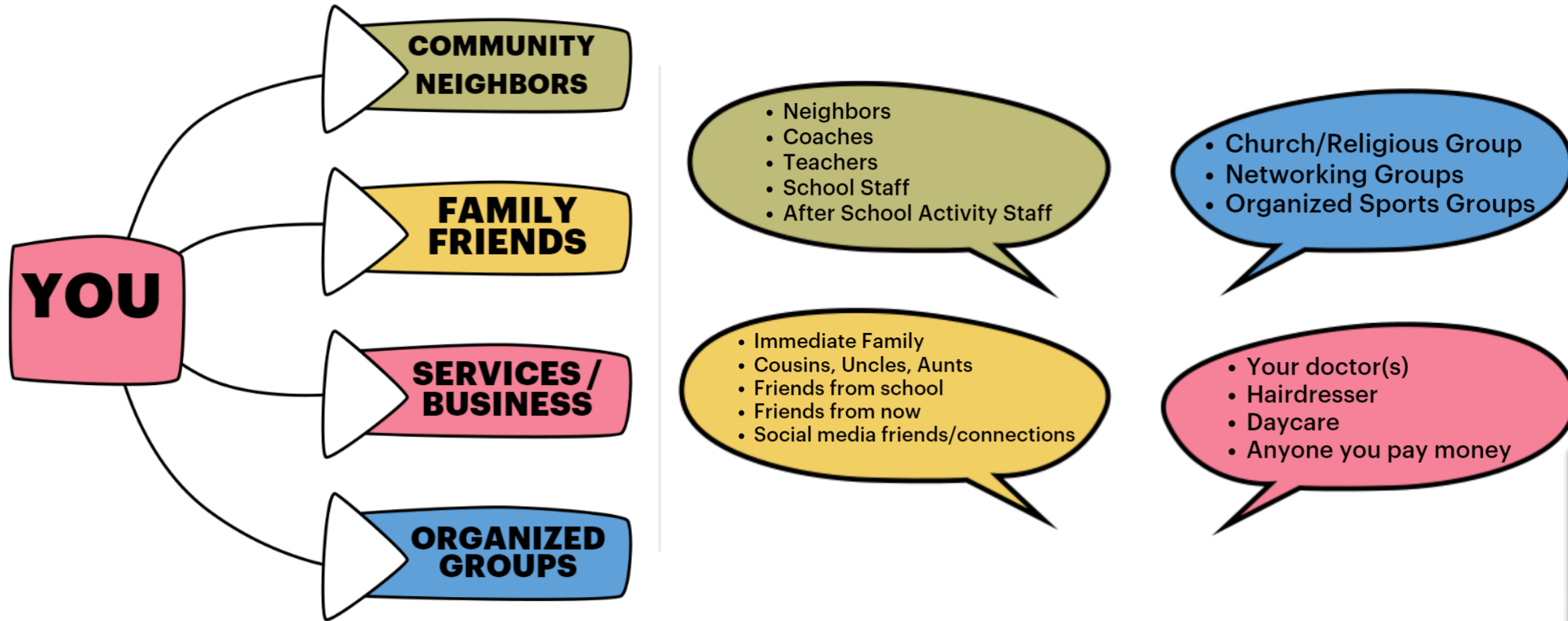
DAYS OF MOVEMENT

On your Days of Movement you get to walk around your school or host any other type of fundraiser with your class!

You get to show off that you are a good volunteer and are helping to give every baby a healthy start!

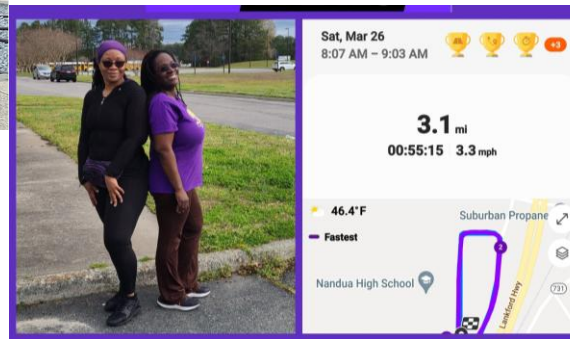


WHO YOU CAN ASK FOR MONEY



CELEBRATE WITH YOUR SCHOOL DAYS OF MOVEMENT

Whether it's a walk around your neighborhood park, a cook-out or a family gathering, how you celebrate your March for Babies fundraising is up to you. Pair it with a diaper or book drive and double the fun.



VOLUNTEER AND SERVICE DAYS OF MOVEMENT

- Host a Book Drive
- Creating "Going Home" Packages
- Assembling Personal Care Kits
- Host a Gathering
- Notes of Hope



ACTIVATE

Volunteer activity toolkits



Host a book drive
[Download](#)



Host a diaper drive
[Download](#)



Create "going home"
packages
[Download](#)



Write notes of hope
[Download](#)



Assemble personal
care kits
[Download](#)



Assemble sibling kits
[Download](#)



PICK A DAY THAT CONNECTS WITH YOU

March

- Women's History Month
- National Doula Day, 22
- World Birth Defects Day, 3
- International Women's Day, 8

April

- National Minority Health Month
- National Volunteer Month
- Black Maternal Health Week, 11-17
- Anniversary of the Polio Vaccine, 12
- National Infertility Week, 23-29

May

- National Nurses Month
- Preeclampsia Awareness Month
- Maternal Mental Health Month
- Int'l Day of the Midwife, 5
- National Nurses Day, 6
- Mother's Day, 14
- International Kanagaroo Care Day, 15

June

- PRIDE Month
- Men's Health Month
- Father's Day, 18
- Juneteenth, 19

PREMATURITY AWARENESS MONTH

November

To show your support
you can wear purple on
November 17th,
World Prematurity Day!

or

Pick your day to wear purple.



YOUTH ACTIVATION

Step up and choose your own adventure with March of Dimes on your campus.

- **Events** - This adventure will include planning, fundraising and executing an event with a staff partner. (run/walk, dance-a-thon, etc.).
- **Advocacy** - Work to influence both legislative and regulatory activities. You will serve as powerful voices for the needs of pregnant women, infants, children, and families.
- **Service** - Service projects with the March of Dimes using the Days of Movement toolkits that take you from start to finish. These projects will benefit your local community.
- **Impact** - This adventure will focus on fundraising and the impact it will lead to the health of moms, babies and families.

Sign up directly today at MarchforBabies.org



UNITE, CONNECT AND FIGHT FOR FAMILIES NOW

1

Start with getting registering
yourself for March for Babies

2

Make a donation to your page

3

Share why you support
March of Dimes



THANK YOU

