



Be a Proud Radio Sponsor of Western Maryland March for Babies!
Baker Park, Frederick on April 28, 2019
March of Dimes fights for the health of all moms and babies.

\$500 Sponsorship Package

18 (:60 second) Commercials

- 9 (60's) on Key 103.1
- 9 (60's) on 106.9 The Eagle
- Logo on 106.9 The Eagle's March of Dime feature page (April)

\$750 Sponsorship Package

24 (:60 second) Commercials

- 12 (60's) on Key 103.1
- 12 (60's) on 106.9 The Eagle
- Logo on 106.9 The Eagle's March of Dime feature page (April)

Your 60 second ads will be divided into two 30 second commercials (one to promote your business with a March for Babies tag at the end and one March for Babies testimonial ad with your business tag at the end. The two 30's will be played back to back. Dates to run commercials are flexible between 4/1 – 4/27. You will be contacted by Manning Media, Inc. to schedule your commercials, assist with copy writing and commercial production. 50% of your sponsorship is tax deductible.

- ☐ **YES**, we want a \$500 Radio Sponsorship Package (\$250 to March of Dimes; \$250 to Manning Media)
☐ **YES**, we want a \$750 Radio Sponsorship Package (\$375 to March of Dimes; \$375 to Manning Media)

Payment options:

- ☐ Checks enclosed
Enclose two separate checks; one to March of Dimes & one to Manning Media, Inc. **OR** ☐ Credit card
Two charges; one to March of Dimes, one to Manning Media, Inc.

Company name/donor

Primary contact (print)

Primary Contact (Signature)

Address

City

State

ZIP Code

Phone

Fax

Email

Circle one:

Check

Visa

Mastercard

American Express

Discover

Credit card number (if applicable)

Expiration date

CVV#

Name as it appears on card

Signature

Date

Please mail original form and payment to:

March of Dimes, 2110 Washington Blvd #325, Arlington VA 22204
Phone (571)257-2310 • Email Jennifer Abell at jabell@marchofdimes.org