



Fundraising Ideas

There are many ways to activate fundraising for March for Babies. The list below offer a variety of options that may be customized for your location, district, or state. Please reach out to Kelsey Thomas (kthomas@marchofdimes.org) should you have any questions!

- Sell Paper Cutouts (provided by March of Dimes) for \$1.00 and Display a visible area.
- Place change buckets for employees to fill.
- Dime Wars – Compete against other departments to see who can collect the most coins in terms of weight. Have a competition to guess the weight of the final container before the final weigh-in.
- Design Contest – Have each department decorate a coin jar. The winning jar is the one that collects the most donations.
- Stores & Supermarkets – Ask your local store if you can set up canisters at the check out for customers to drop in their change.
- Blue Jeans for Babies – Dress Down Day for Faculty and Staff. Pay \$5 to dress down on a particular day of the week. We have stickers that can be worn on that day.
- Sell Beanie Babies or bears for \$5.00 for NICU babies
- Faculty and Staff can bring in their baby pictures and hang on bulletin board for students to vote for the cutest baby. Charge a fee for the voting.
- Auction- Ask parents to donate items for an auction and hold the event at the next PTA meeting or in the cafeteria during a parent's day.
- Set a goal for each department to raise and the winning department will receive donuts/cake/pizza etc.