

# COMMUNITY WALK FAQs

# HOW DO I SIGN UP?

Let your March of Dimes staff partner know you'd like to lead a Community Walk. Contact our Customer Support Team from the marchforbabies.org homepage or call 1-888-274-3711. Once we receive your completed application and signed agreement form, your event will be official and a website will be created within 5 business days.

## WILL I HAVE STAFF HELP?

You'll lead your event with your support system, but our staff has resources that can also help. For virtual support, contact the Customer Service Team from the marchforbabies.org homepage or call 1-888-274-3711. Virtual trainings are available and a Community Walk Kit will be mailed to your home.

## WILL I BE TRAINED?

Virtual Trainings on the March of Dimes volunteer page are available at any time, and you'll be mailed a Community Walk Kit with a detailed Volunteer Lead Toolkit as well as other event related materials.

## **HOW MANY PEOPLE OR TEAMS ARE WE TALKING ABOUT?**

It's your call! A gathering of just friends and family or one with several hundred people, the event can be as big or small as you like.

## **IS THERE A SPECIFIC DATE THE EVENT MUST TAKE PLACE?**

No, your event doesn't have to be on a particular day or during the main March for Babies timeframe of April and May. In fact, any day during the year is fine!

## WHERE CAN IT TAKE PLACE?

Your neighborhood, park or school are good locations, but it can be held anywhere you want.

## WHAT DO I DO WITH THE MONEY I RAISE?

You and your donors should use your event website to donate online, while physical cash or check donations can be sent to March of Dimes after your walk. Your Volunteer Lead Toolkit has detailed donation processing directions.

## **DO I HAVE A BUDGET OR WILL MY EXPENSES BE REIMBURSED?**

As the volunteer lead, you'll manage all expenses. Expenses are not reimbursable, but you can get donated goods and other in-kind support to offset costs.

## **HOW MUCH DO I HAVE TO RAISE?**

Consider how many walkers will participants to set a goal for your Community Walk. On average, participants register and raise \$100 each. And make it fun! Get competitive with fundraising challenges. Be visible in the community to share your progress and success.

## **HOW WILL WE COMMUNICATE WITH EACH OTHER?**

You'll receive emails that coach you through the process. Your participants will get our national emails that encourage fundraising and have fundraising reward information. You can also directly communicate event updates or local promotions with registered participants.