



# A MOTHER OF A MOVEMENT

TO FIGHT FOR THE HEALTH  
OF ALL MOMS AND BABIES

**2022  
COMMUNITY WALK  
INCENTIVES**



By joining **March for Babies: A Mother of a Movement™**, you lift up communities for health equity, open the door for every mom to have access to care and protect the health of families through advocacy.

As a Community Walk organizer, you can earn incentives for your event. As you achieve **75%** of each recognition level, March of Dimes will ship that level's recognition gift. In order to qualify for these incentives, you must reach these goals **15** days prior to your event date.

Below is a description of each recognition level.

## **\$1,000 LEVEL RECOGNITION**

### **Walk in a Box**

- General March of Dimes Banners
- 25 Mylar balloons
- 25 Latex balloons
- 30 Pom poms
- 75 'Why I Walk' bibs
- Roll of 50 'I Did It' stickers
- 100 Awareness bands
- 25 Mission overview one pagers

## **\$5,000 LEVEL RECOGNITION**

- Start line banner
- 10 Confetti bombs

## **\$10,000 LEVEL RECOGNITION**

- Second Walk in a Box
- Marketing and promotional assistance
- Impact signage

## **\$25,000 LEVEL RECOGNITION**

- March of Dimes staff on-site attendance
- Expense reimbursement up to \$500 (prior approval required)

